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Minority professors having an overwhelming impact on education of minority and non-minority students, survey reveals.

June 2003 - A survey of undergraduate and graduate students at U.S. colleges and universities reveals that minority professors are having an astonishing impact on the education of both minority and non-minority students. When asked, **96% of minority respondents said minority professors are positively impacting their education.** Furthermore, **83% of non-minority respondents believe that minority professors are having a positive impact on their education.**

The survey was conducted by the Bernard Hodes Group on behalf of The PhD Project, a multi-million dollar corporate and academic-led effort to increase minority representation among business professors. Since The PhD Project was founded in 1994, the number of minority professors at U.S. business schools has more than doubled, from 294 to 642, an increase of 118%. The PhD Project surveyed undergraduate and graduate students taking classes from minority professors to gauge the impact those professors are having on minority and non-minority students' education.

"The PhD Project's goal is to diversify the front of the classroom as a means to better prepare students for a diverse work environment," says Bernard J. Milano, President of the KPMG Foundation, founder, lead sponsor and administrator of The PhD Project. "It is reassuring to know students feel minority professors are impacting positively on their education. Now we know we are succeeding in our mission."

Other results from the survey include:

- ?? 93% of ALL respondents feel that **minority professors are positively impacting the education of minority students.**
- ?? 84% of ALL respondents feel that **minority professors are positively impacting the education of non-minority students.**
- ?? 88% of ALL respondents feel that **minority professors positively impact career decisions of minority students.**
- ?? 69% of ALL respondents feel that **minority professors positively impact career decisions of non-minority students.**
- ?? 69% of ALL respondents feel that **students will be better prepared to work in a business environment as a result of their having had a minority professor.**

The 1,094 respondents to the survey are currently enrolled in at least one course taught by a minority professor or doctoral student (African-American, Hispanic-American or Native American). Among the respondents, 46 percent are white, 31 percent African-American with the remaining 23 percent consisting of Hispanic (White and Black), Asian-Americans, Native Americans or "other".

Some of America's top corporate powers and academic organizations support The PhD Project: the KPMG Foundation, Graduate Management Admission Council, Participating Universities, Citigroup Foundation, DaimlerChrysler Corporation Fund, Ford Motor Company, AACSB International, James S. Kemper Foundation, AICPA, Fannie Mae Foundation, Abbott Laboratories, Merrill Lynch & Co. Foundation, Inc., State Street Corporation, Pfizer, Inc., Robert K. Elliott, JP Morgan Chase, GE Fund and AT&T Foundation, Sara Lee Branded Apparel.