

THE PHD PROJECTSM

NEWS

Winter 2005

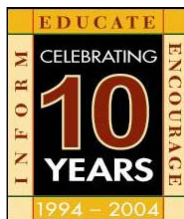
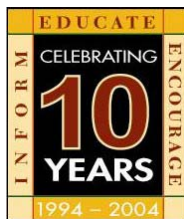
VOLUME X: ISSUE 1

MISSION:

To increase the diversity of business school faculty by attracting African-Americans, Hispanic-Americans and Native-Americans to business doctoral programs and providing support during their doctoral programs.

OBJECTIVES:

- To increase the number of minority business professors who can function as role models & mentors;
- To influence more minorities to pursue business degrees/careers;
- To increase the number of qualified minority applicants to fill critical positions in the business disciplines;
- To improve the preparation of all students by allowing them to experience the richness of learning from a faculty with diverse backgrounds; and
- To reach the goal of a better prepared and more diversified workforce to service a diversified customer base.



A NEW DECADE

The celebration of The PhD Project's 10-year Anniversary came to a close at its November 2004 Conference. The event honored past conference attendees who are currently in a doctoral program and past conference attendees who have completed their program and are now on faculty "*Living The Dream*".

We also paid tribute to our trailblazers, the people who have made a difference in the lives of these students with their guidance and support and who not only inspire us but help set the course for today's minority business doctoral students. We heard inspirational stories from Quiester Craig, Dean, School of Business & Economics, North Carolina A&T State University. Dean Craig, a Fellow Trailblazer, said that "*teaching has been a unique opportunity to grow on so many levels*".

So what's next for The PhD Project? Although the festivities are over, The PhD Project soars into a new chapter, a second decade with new aspirations of inspiring, enabling and supporting minorities in their commitment to pursue a business doctorate with the career goal of becoming a Professor and mentoring a generation. The PhD Project looks forward to seeing many new faces and meeting more challenges in our effort to further increase the diversity of business school faculty by attracting African-Americans, Hispanic Americans and Native Americans to business doctoral programs.

The PhD Project began with 294 minority professors in the United States. Today, there are 742. Currently, there are 423 minority doctoral students. The numbers keep growing.

GOOGLE UNVEILS A SEARCH ENGINE FOCUSED ON SCHOLARLY MATERIALS

Some scholars see it as a boon for research, others say it could help make libraries obsolete. On December 9, 2004, Google unveiled a search engine that focuses on academic materials.

The new tool is Google Scholar, <http://scholar.google.com/>.

The new search engine limits its results to "scholarly literature (peer-reviewed papers), theses, books, preprints, abstracts, and

technical reports."

It includes records from the Open WorldCat project, making library-catalog records available as searchable documents. Some librarians worry that students will stop using the library. That effort is a partnership of Google and OCLC Online Computer Library Center, a nonprofit library organization.

THE FACULTY CORNER

Dr. Norris Bruce, Assistant Professor of Marketing, University of Texas at Dallas, Dr. Preyas Desai, Associate Professor of Marketing, and Dr. Richard Staelin, Edward and Rose Donnell Professor of Business Administration, Duke University, have a paper accepted for publication by the Journal Of Marketing Research. The paper is entitled "Trade Promotions of Consumer Durables".

Stevie Watson, Doctoral Candidate, Robert S. More, Assistant Professor, Marketing, Pearson Liddel, Assistant Professor & William D. Eshee, Jr., Professor, Business Law, Mississippi State University have published an article in the Journal of Public Policy and Marketing, Vol. 23 (2) Fall 2004, 209-213. The article is entitled "The Legalization of Internet Gambling: A Consumer Protection Perspective".

Michael D. Kimbrough, Assistant Professor, Harvard Business School has an article published in The Accounting Review, Volume 80, No. 1 January 2005 issue. The article is entitled "The Effect of Conference Calls on Analyst and Market Underreaction to Earnings Announcement".

Congratulations to Dr. Miles K. Davis, Assistant Professor of Management at the Harry F. Byrd, Jr., School of Business at Shenandoah University who received the 2004 Exemplary Teacher of the Year Award during Winter Commencement, December 18. Dr. Davis has served as assistant professor of business management in the business school since 2001 and is the chair of the management sciences department.

STUDENT ACCOMPLISHMENTS

Congratulations to the following students who recently passed their comprehensive exams:

Juan Sanchez	Accounting	University of Texas at San Antonio
Karen McDougal	Accounting	Temple University
Sherae Daniel	Information Systems	University of Maryland
Gregory Ramsey	Information Systems	University of Minnesota
Marla Baskerville	Management	Tulane University
Dominie Garcia	Management	Georgia Institute of Technology
Michelle Washington	Management	Temple University
Felicia Miller	Marketing	University of Cincinnati
Delonia Minor	Marketing	University of Memphis

Congratulations to the following students who successfully defended their dissertation proposal:

Evelyn McDowell	Accounting	Case Western Reserve University
Veronda Willis	Accounting	University of Colorado at Boulder
Stevie Watson	Marketing	Mississippi State University

A MILLION DOLLAR GRANT GIVEN TO FUND RESEARCH



Sonja Wiley-Patton, Assistant Professor of Information Systems and Decision Sciences at the E.J. Ourso College of Business Administration, Louisiana State University, and her team received a \$1 million dollar grant from the National Science Foundation to fund research aimed at improving health care.

Her team consisting of Professor Sean Lane, Professor Bob Mathews, Professor Andrea Houston also from LSU & Dr. Stephanie Mills, a Baton Rouge physician will study why health care professionals are resistant to using information technology in clinical processes especially since information technology has been proven to reduce medical errors. They will also bring attention to why physicians use cell phones and not electronic pens to write out a patient's prescription or medical history. "Once we understand what influences health care professionals to adopt information technology, we can put our research theory into practice to help save lives and cut costs," says Professor Wiley-Patton. Professor Wiley-Patton and her

team begin a 36 month study called "Overcoming Barriers to Integrated Information System and Information Technology Adoption by Health Care Professionals: Diagnosis, Prescription, and Prognosis."

In addition, Professor Wiley Patton says she is very excited about the opportunity to continue her dissertation research of IT adoption in health care with funding from the National Science Foundation. She also says, "As a researcher it is a great honor and responsibility to do what you love with the professional and financial support of reputable organizations - with that said, I am not sure that I would be where I am today (a scholar in the field of Information Systems) had it not been for so many people (University of Hawaii faculty and The PhD Project mentors in particular) who encouraged and helped me along the way. Bernie Milano's vision and leadership of the KPMG PhD Project has been a blessing to me and to all who have and will encounter me as a PhD Project Scholar and those like me blessed to journey through the KPMG PhD Project 'dream'".

2005 PHD PROJECT DOCTORAL STUDENTS ASSOCIATION CONFERENCES

Finance:
June 16-18, 2005
Portland Marriott City Center
Portland, Oregon

Western Finance Association 2005
Annual Meeting
June 18-21, 2005
Marriott Portland Downtown
Portland, Oregon

Information Systems:
August 9-11, 2005
Hilton Hotel
Omaha, NE

2005 Americas Conference on
Information Systems
August 12-14, 2005
Convention Center
Omaha, NE

Accounting:
August 5-7, 2005
Hilton
San Francisco, CA

2005 American Accounting Association
Meeting
August 7-10, 2005
Hilton
San Francisco, CA

Management:
August 4-6, 2005
Renaissance Ilikai
Honolulu, HI

2005 Academy of Management Meeting
August 5-10, 2005
Hilton Hawaiian Village
Honolulu, HI

Marketing:
July 27-29, 2005
TBD
San Francisco, CA

American Marketing Association
2005 Summer Marketing Educators'
Meeting
July 29-August 1, 2005
Marriott Hotel
San Francisco, CA

KPMG FOUNDATION SCHOLARSHIP FOR MINORITY ACCOUNTING DOCTORAL STUDENTS

The KPMG Foundation Accounting Doctoral Scholarship Program is open to African-Americans, Hispanic-Americans and Native Americans who will be in a full-time, AACSB accredited accounting doctoral program in September 2005.

Terms of the Scholarship are as follows:

A \$10,000 annual scholarship renewable for a total of five years.

To Apply:

- Download and complete the application found at <http://accounting.rutgers.edu/kpmg/funding.html>.
- Include undergraduate and, if applicable, graduate transcripts; a copy of your most current resume; proof of your matriculation status (e.g. letter of acceptance); and a brief cover letter which explains your reason for pursuing a Ph.D. in accounting.

Eligibility Requirements:

In order to apply for this scholarship, you must be:

- African-American, Hispanic-American, or Native American;
- a U.S. citizen or a permanent U.S. resident;
- enrolled, on campus, in a full-time AACSB accredited, accounting doctoral program in September 2005.

Up to 15 new scholarships will be awarded this year



Doctoral Scholarship Program
c/o Anita English, KPMG Foundation
Three Chestnut Ridge Road, Montvale, NJ 07645

Deadline for applications is **May 1, 2005**
Awards will be announced **May 15, 2005**

AICPA to Sponsor Minority Faculty to AAA Conference

The AICPA Minority Initiatives Committee (MIC) will sponsor a select number of untenured minority accounting faculty to attend the annual meeting of the American Accounting Association (AAA). The 2005 meeting will be held August 7-10 in San Francisco, California. The goal of this initiative is to enable tenure-track minority faculty to build strategic peer alliances, conduct scholarly research and advance the mission of the AAA Diversity Section.

The Committee will select a limited number of minority

accounting faculty from the pool of applicants to participate in this initiative. Selected participants will receive reimbursement for expenses incurred in conjunction with the meeting including registration, airfare, and hotel costs, not to exceed \$1,500.

Additional details and program requirements will be available by March 15th at the following MIC website: http://www.aicpa.org/members/div/career/mini/fac_devel.htm or by sending an e-mail to MIC_Programs@aicpa.org.

NEW PROFESSORS

Congratulations to the following individuals who advised us of their dissertation defense since the Fall 2004 issue of this newsletter! A year after a person's name indicates the year that he/she attended a November PhD Project Conference.

<u>NAME</u>	<u>DISCIPLINE</u>	<u>DOCTORATE RECEIVED FROM</u>	<u>NOW TEACHING AT</u>
Angela Andrews, 1995	Accounting	Michigan State University	Wayne State University
Anibal Baez-Diaz, 1997	Accounting	Kent State University	University of Puerto Rico, San Juan
Terence J. Pitre	Accounting	Michigan State University	University of South Carolina
Arinola Adebayo	Accounting	Virginia Commonwealth University	University of South Carolina-Aiken
Lynne Kelly, 1995	Finance	George Washington University	Towson University
Stephanie Yates Rauterkus	Finance	Louisiana State University	Siena College
Heather Tookes	Finance	Cornell University	Yale School of Management
Paul M. Brown, 1994	Information Systems	Georgia State University	Clark Atlanta University
Francisco Delgadillo	Information Systems	Texas Tech University	Texas Tech University
Ixchel Faniel, 1998	Information Systems	University of Southern California	University of Michigan
Michael D. Meeks, 1996	Information Systems	University of Colorado	San Francisco State University
Monica Gavino, 1996	Management	University of Illinois at Chicago	Xavier University
Andrea Scott, 1998	Marketing	University of South Florida	Pepperdine University
Jeremy Sierra	Marketing	New Mexico State University	Northern Arizona University

RESULTS OF PHD PROJECT TO DATE

	<u>Accounting</u>	<u>Finance</u>	<u>Information Systems</u>	<u>Management</u>	<u>Marketing</u>	<u>Total</u>
Total current students	58	52	79	165	63	423
Total since formation of DS Association who are now faculty	98	31	51	117	59	309
Total who dropped out of Doctoral Program	18	11	14	29	8	64
Total current faculty	220	67	96	222	141	742
Faculty as of 1994	-	-	-	-	-	294*

*breakdown by discipline not available.

THE PHD PROJECT SPONSORS

KPMG FOUNDATION • GRADUATE MANAGEMENT ADMISSION COUNCIL • PARTICIPATING UNIVERSITIES

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