

# The PhD Project<sup>sm</sup>

NEWS

Spring 2002  
Volume VII: Issue 1

**MISSION:** To increase the diversity of business school faculty by attracting African-Americans, Hispanic-Americans and Native Americans to business doctoral programs and providing support during their doctoral programs.

**OBJECTIVES:**

- To increase the number of minority business professors who can function as role models and mentors;
- To influence more minorities to pursue business degrees/careers;
- To increase the number of qualified minority applicants to fill critical positions in the business disciplines;
- To improve the preparation of all students by allowing them to experience the richness of learning from a faculty with diverse backgrounds; and
- To reach the goal of a better prepared and more diversified workforce to service a diversified customer base.

## ***THE PHD PROJECT DOCTORAL STUDENTS ASSOCIATIONS***

November 2001 brought the members of the 2002 planning committees together, in Chicago, at the annual PhD Project conference, to share best practices and carve out the 2002 conference agendas. The joint meeting, at which representatives from all of the 5 disciplines were present, was a great success. Although the DSAs meet formally only once a year, the planning committees and association members work hard all year round to increase the value of membership. Here's a look at what some of the associations have been doing since last summer.

### **ACCOUNTING**

Monthly "Advertisements" – Accounting DSA members should have started to notice monthly emails from the 2002 planning committee. These messages are designed to "advertise" or "preview" the sessions that will be taking place at the August conference in San Antonio. The planning committee hopes that having this information early in the year will entice people to attend, and encourage people to plan ahead.

### **INFORMATION SYSTEMS**

In keeping with this year's conference theme of *Implementing eIS in MIS: Excellence, Innovation, Success*, The ISDSAPanning Committee is working on creating a program in which both very current and former members will discuss successful communication and interactions with faculty in general, dissertation committees, and recruiters as well as a mixture of panel discussions on technical and organizational MIS research.

Please note that paper submissions are being accepted for a presentation session that will be held on the second day of the meeting. An email message was sent out on March 25th to all ISDSAmembers inviting you to submit. For more information, please contact Mick McQuaid at [mmcquaid@bpa.arizona.edu](mailto:mmcquaid@bpa.arizona.edu). Please note, the deadline for submissions is May 10, 2002.

### **FINANCE**

The FDSASteering Committee met on March 23rd to plan the October 2002 meeting. Some of the students' favorite sessions, like the Editor's Panel, will be brought back along with some innovative new sessions that are sure to excite!

### **MANAGEMENT**

DSARegional Meeting – On the weekend of January 12th, 2002, The PhD Project Management Doctoral Students Association held the first mid-Atlantic regional meeting of the MDSA. Loyola College of Maryland hosted the meeting, which was coordinated by Jeffrey Robinson, Columbia University, and Dr. Ian Williamson, University of Maryland. Fifteen people attended, including two individuals who are thinking of joining a doctoral program. The president of the university spoke to the group, as well as other faculty of color. Some students presented their research and had opportunities to discuss it. There was also a long session for discussing issues associated with navigating the doctoral process and getting that first position as a professor.

MDSAmember Miles Davis said, "I truly believe the meeting was successful and worthwhile, and that Jeff Robinson and Ian should be commended for their efforts... We are carrying this thing to the next level."

### **MARKETING**

Participants can look forward to having more resources included in their conference binder, such as a template for differentiating among the types of institutions (i.e. research, teaching, etc.), guidelines and references for going "on the market" and rankings and style guidelines for marketing and associated journals.

The Steering Committee has started soliciting doctoral students to become speakers for the 2002 conference. As of early March, approximately six students had responded and more are being sought.

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## 2002 PLANNING COMMITTEE MEMBERS

<p><b>Accounting – 2002</b></p> <p>Diana Robinson, KPMG Liaison Oklahoma State University</p> <p>Royce Burnett Oklahoma State University</p> <p>Andy Garcia, Recorder Texas Tech University</p> <p>Kevin Jackson University of Texas at Austin</p> <p>Peter Johnson Arizona State University</p> <p>Wanda Mattei Texas A&amp;M University</p> <p>Dr. Annie McGowan Texas A&amp;M University</p> <p>Dr. Sandra Shelton DePaul University</p> <p><b>Finance – 2002</b></p> <p>Dr. Albert Murphy, KPMG Liaison Manhattan College</p> <p>Chrystell Flota University of Texas-Pan American</p>	<p>Dr. Byron Hollowell Western Carolina University</p> <p>Marvin Keene Florida State University</p> <p>Gwendolyn Pennywell Georgia State University</p> <p>Stephanie Rauterkus Louisiana State University</p> <p>Dr. Yolanda Ruiz-Vargas (advisor) University of Puerto Rico - Mayaguez</p> <p><b>Information Systems – 2002</b></p> <p>Dr. Pam Carter, KPMG Liaison University of Oklahoma</p> <p>Jackie Burton, President Claremont Graduate University</p> <p>Michael Douglas University of South Florida</p> <p>Dr. Gina Green Baylor University</p> <p>Mick McQuaid University of Arizona</p> <p>Dr. Danilo Sirias Saginaw Valley State University</p>	<p><b>Management – 2002</b></p> <p>Rowena Ortiz-Walters, President, KPMG Liaison University of Connecticut</p> <p>Garry Adams, Vice President Florida State University</p> <p>Dr. Carolina Gomez Florida International University</p> <p>Dr. dt ogilvie Rutgers University</p> <p>Raul Ramirez, Secretary University of California, Irvine</p> <p>Jeffrey Robinson Columbia University</p> <p>Dr. Eric Romero West Texas A&amp;M University</p> <p>Ashleigh Rosette Northwestern University</p>	<p><b>Marketing – 2002</b></p> <p>Dr. Thaddeus Spratlen, KPMG Liaison University of Washington</p> <p>Charles Richardson, Past President Pace University University</p> <p>Dr. Stephanie Dellande Chapman University</p> <p>Angelisa Gillyard, Secretary Ohio State University</p> <p>Kendra Harris, President George Washington University</p> <p>Dr. Rhea Ingram Columbus State University</p> <p>Constance Porter, Vice President Georgia State University</p> <p>Dr. Miriam Stamps University of South Florida</p> <p>Dr. Gail Ayala Taylor Dartmouth University</p> <p>Dr. Arturo Z. Vasquez University of Texas-Pan American</p>
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**Important!** Registration for the 2002 DSA meetings will be ONLINE. More information is forthcoming, but please take this opportunity to familiarize yourself with the DSA website, and your individual discipline's pages. The url is <http://raw.rutgers.edu/kpmg>. If you have any questions/comments/suggestions, please send them directly to your associations' webmaster, whose names can be found on the contact page.

### 2002 PHD PROJECT DSA CONFERENCES

**Marketing:**

August 1 – 3, 2002  
Sheraton San Diego Hotel and Marina  
San Diego, CA

American Marketing Association  
2002 Summer Marketing  
Educators' Meeting  
August 3 – 6, 2002  
Sheraton San Diego Hotel and Marina  
San Diego, CA

**Information Systems:**

August 6 – 8, 2002  
Dallas, TX

2002 Americas Conference on  
Information Systems  
August 9 – 11, 2002  
Dallas, TX

**Management:**

August 8 – 11, 2002  
Adams Mark Hotel  
Denver, CO

2002 Academy of  
Management Meeting  
August 11 – 14, 2002  
Marriott City Center  
Denver, CO

**Accounting:**

August 12 – 14, 2002  
Westin Riverwalk  
San Antonio, TX

2002 American Accounting  
Association Meeting  
August 14 – 17, 2002  
Marriott Hotel  
San Antonio, TX

**Finance:**

October 16–19, 2002  
La Mansion del Rio Hotel  
San Antonio, TX

2002 Financial Management  
Association Meeting  
October 16–19, 2002  
Marriott Hotel  
San Antonio, TX

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## NEW PROFESSORS

Congratulations to the following individuals who recently defended their dissertation! A year after a person's name indicates the year that they attended a PhD Project conference.

<u>Name</u>	<u>Ph.D. received from</u>	<u>Currently Teaching at</u>
Daniel Byrd	University of Michigan	Stanford University
David Cannon	Kent State University	Grand Valley State University
Gail Dawson, 1994	University of South Florida	University of Tennessee at Chattanooga
Jeri-Elayne Goosby Smith	Case Western Reserve University	Pepperdine University
Byron Hollowell, 1997	Florida State University	Western Carolina University
Lynette Kvasny	Georgia State University	Indiana University
Michael McMillan	George Washington University	George Washington University
Albert Murphy	Baruch College	Manhattan College
Karen Nuñez, 1994	University of Oklahoma	North Carolina State University
Mary Jane Saucedo-Castillo	Texas A&M University	University of Texas at Brownsville
Michele Williams, 1994	University of Michigan	MIT



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## NEED FUNDING?

The **KPMG Foundation Doctoral Scholarship Program** is open to African-American, Hispanic-American, or Native American Accounting or Information Systems doctoral students who are either U.S. citizens or permanent U.S. residents. You must be enrolled, on campus, in a full-time AACSB accredited doctoral program in Accounting or IS by September 2002.

The scholarship is \$10,000, and is renewable for a total of five years. The application form can be found on the KPMG Foundation website [www.kpmgfoundation.org](http://www.kpmgfoundation.org). You must send the completed application, your undergraduate and, if applicable, graduate transcripts; a copy of your resume, and a cover letter. The cover letter should state at which stage you are in your program, and your estimated date of completion.

There are typically 20 scholarships awarded each year.

The **Citigroup Foundation Doctoral Scholarship** is open to Finance students. This is an opportunity for one African-American, Hispanic-American or Native American who is or will be pursuing a Ph.D. in Finance.

The eligibility requirements for the scholarship are as follows: applicant must be African-American, Hispanic-American or Native American; a U.S. citizen or permanent resident (possess a green card); and enrolled as a full-time, on campus, doctoral student in Finance at an AACSB accredited university by September of 2002.

A \$10,000 scholarship will be awarded for the 2002-2003 academic year. It will be issued in two payments - \$5,000 in September and \$5,000 in January.

To apply: applicant must submit a resume, undergraduate and graduate transcripts, and a cover letter stating that each of the eligibility requirements has been met. Applicant must also indicate the program start date and an estimated completion date.

**To apply for either scholarship:**  
please send all materials to **Fiona Rose, Scholarship Administrator, at the address below.**  
**Please be sure to indicate on your envelope which scholarship you are applying for.**



Attn: Fiona Rose, Scholarship Administrator  
c/o KPMG Foundation  
Three Chestnut Ridge Road  
Montvale, NJ 07645

***Deadline for applications is May 1, 2001 • Awards will be announced May 15, 2001***

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**WWW.PHDPROJECT.ORG**

## HOW DID WE GET YOUR NAME?

We want to know! How did you hear about The PhD Project? Think back to the days before your life was dedicated to research and teaching. Were you surfing the net when you came across our website? Did you see our ad in a magazine or newspaper? Perhaps you heard about us through a friend/colleague/professor. Or, maybe you were like the majority of The PhD Project family members who received a direct mailer about The PhD Project. Our Supply Alliance — academic and professional associations which have partnered with The PhD Project because they believe in our mission - have allowed The Project access to their member databases since 1994, when we started with 8 associations. We have reached nearly 150,000 individuals using this method. Below are the current organizations and the year that they became partners:

1994	Beta Gamma Sigma Consortium for Graduate Study in Management Golden Key National Honor Society Graduate Management Admission Council INROADS National Association of Black Accountants National Black MBA Association National Society of Hispanic MBAs
1995	The Association of American Cultures LEAD Program in Business, Inc.
1996	Hispanic Association of CPAs National Society of Black Engineers Society of Hispanic Professional Engineers University of Chicago MBA Alumni Association
1997	American Indian Science & Engineering Society
1998	First Nation Development Institute GRE
1999	100 Black Men of America, Inc. Native American Scholarship Fund
2000	100 Black Women of America BEEP (Black Executive Exchange Program)
2001	Alpha Phi Alpha Fraternity

If you are aware of any other associations we should target, please send an e-mail to call Tara Perino at [tperino@kpmg.com](mailto:tperino@kpmg.com)

## ARE YOU A MEMBER OF A MINORITY FRATERNITY OR SORORITY?

In 2001, Alpha Phi Alpha opened its member database to The PhD Project to assist us in our effort to attract more individuals to The PhD Project. We are now in discussion with Alpha Kappa Alpha. If you were or are a member of a Minority Fraternity or Sorority, please contact Tara Perino at [tperino@kpmg.com](mailto:tperino@kpmg.com). Please provide her with the name of the organization, when you joined, and whether or not you are still an active member.

## THE FACULTY CORNER



Andrea Alston-Roberts co-authored the article, "Charitable Organizations' Strategies and Program-Spending Ratios," with William R. Baber and Gnanakumar Visvanathan. It was published in the December 2001 issue of *Accounting Horizons*. Congratulations, Dr. Alston-Roberts!

Vincent Owoso, who joined Bentley College faculty while still ABD in 1996, completed his dissertation in 1998, and was recently promoted to the rank of Associate Professor of Accountancy with tenure at Bentley College. Congratulations, Dr. Owoso!

Dr. Tiffany Barnett White, University of Illinois at Urbana Champaign (Marketing) was recently interviewed for an article on mentorship in *Inside Illinois*, the UIUC school newspaper. The full article can be found at this link: <http://www.news.uiuc.edu:16080/ii/02/0221/mentoring.html>

## PUBLISHED ARTICLES

Michael Kimbrough, an Accounting Ph.D. student at the University of Indiana, co-authored the paper, "The Effect of Legal Environment on Voluntary Disclosure: Evidence from Management Earnings Forecasts Issued in U.S. and Canadian Markets," with Stephen P. Baginski and John M. Hassel. It was published in the January 2002 issue of *The Accounting Review*. Congratulations Michael, on this incredible accomplishment!

If other students have had articles published, please let us know!

## CALLING ALL PAST MSI PARTICIPANTS

The Minority Summer Institute (MSI) Program welcomed its first class of 30 participants in 1990. This 6-week intensive program held at the University of Michigan was created to introduce college juniors to business doctoral studies. During the following three summers, 108 college juniors attended an MSI summer program. The PhD Project was created based on the same goals and objectives of the MSI but targeted to a different audience. Over the years, The PhD Project has captured data on past MSI participants, including those who went on to an MBA or a Ph.D. program. BUT, we need your help! We are unable to track some individuals due to a change of address, or in the case of women who married, a change in their last name. If you were an MSI participant please contact Tara Perino, 201-307-7932 or [tperino@kpmg.com](mailto:tperino@kpmg.com) and she will update your information.

Here are the facts!

Total # of MSI Participants	138
Total # who attended a PhD Project November conference	20
Total # who started a business doctoral program	13
Total # who completed the program and are now on faculty	5

## ***THE PHD PROJECT SPONSORS***

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THANK YOU TO ALL OF OUR SPONSORS, WITHOUT  
WHOM, NONE OF THIS WOULD BE POSSIBLE!

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## ***BERNIE MILANO***

### ***APPOINTED TO PRESIDENTIAL ADVISORY BOARD***

On February 1, 2002, President George W. Bush announced twenty-one individuals to serve in his administration as Members of the President's Board of Advisors on Historically Black Colleges and Universities. Bernie Milano was honored to be one of those individuals sworn in at a White House ceremony on February 12th.

Under the Office of the Secretary of Education, this Board of Advisors is charged with the responsibility of helping to advance equal opportunity in higher education. One of the primary purposes for establishing was to enhance "the capacity of historically black colleges and universities (HBCUs) to serve their students". By strengthening the capacity of HBCUs, and increasing the opportunities for these institutions to participate in and benefit from Federal programs, the Board hopes to improve the quality of education in those universities. Specific areas that are targeted for improvement are infrastructure development and acquisitions for instruction and research; student and faculty doctoral fellowships and faculty development; domestic and international faculty and student exchanges and study-abroad opportunities; undergraduate and graduate student internships; and summer, part-time, and permanent employment opportunities.

For a complete list of the nominees, please visit

<http://www.whitehouse.gov/news/releases/2002/02/20020201-13.html>

### ***BE A "FRIEND" OF THE PHD PROJECT***

You, too, can be a Friend of The PhD Project - just go to [www.phdproject.org](http://www.phdproject.org) and you will find the contribution form. You can make a one-time donation, or you can make an annual donation. Since the last PhD Project conference, the Friends of The PhD Project have contributed \$4,720, raising the total contributions since 1997 to \$24,658. Thank you to those who have contributed. Friends of The PhD Project include, but are not restricted to, African-American, Hispanic-American and Native American doctoral students and faculty.

### ***In Memorium***

THE PHD PROJECT FAMILY IS SADDENED  
BY THE PASSING OF DR. HENRY EFEBERA,  
ACCOUNTING PROFESSOR AT THE UNIVERSITY  
OF AKRON. DR. EFEBERA PASSED AWAY ON  
MARCH 26, 2002. OUR DEEPEST  
CONDOLENCES TO HIS FAMILY.

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